

April 27, 2011
Velo Club La Grange
Board Of Directors Meeting
Yahoo Center – Santa Monica, CA

Minutes

Board Attendees: Marco Fantone, Richard Kim, Joe Camacho, Brian Pera, Tom Byrnes, Jay Slater, Larry Goodman, Marc Thomas (late).

Member Attendees: Seanne Biggs (scribe), Jonathan Weiss, Michael Kludjian, Alfred Ritter, Tamar Toister, Joe Pugliese, Drew Kogon, Alex Amerri, Jennifer Klausner.

Minutes of last meeting approved.

Sponsorship Committee - Tom Byrnes: Herbalife is not interested in being BGP title sponsor. Brian McKinley apologized about not getting the 2011 sponsorship check to us, yet. Is coming in mail. They are very happy with us, and appreciate the work LG is doing getting the Herbalife brand out there. They are renewing as our title sponsor for the next 2 years at 30,000 each year. Jay Slater asks if we can ask HL for a van to use for our racers on the weekends. Tom Byrnes will ask. Joe Camacho brings up the fact that all racing teams need to get together as much as possible and make sure everyone get to use the van if we end up getting to use one.

Larry Goodman asked if HL would supply their video production crew to film BGP.

Joe Camacho meeting with Keith Peters(?) going to Dana Point this week to look over their production of their race.

Tom Byrnes states Jay Wolff at Helen's wants LG to make sure that Helen's supplies products to all racers, not just elite racers, including women's and Juniors' teams.

Some of our sponsors want to supply LG racers with giveaways for prizes at the local races LG members attend.

First Republic Bank is interested in some sort of involvement with the club.

Trying to get HL to get their nutritional products to our racers, beta testing, etc.

Clothing Committee: Credit from Voler \$7,000. Netted from \$42,000 from the second order. About \$4,000 in refunds for racing overages. The clothing order will be here end of next week. Gina from Trifit has offered the studio for clothing distribution.

Pactimo will be here for the May board meeting. Capo and Castelli are also interested in being our supplier. Joe Camacho discusses using RFE's for 2012 and getting them out to the interested clothing companies. Larry brings up gloves and the need for a new clothing company to supply them. Joe will be the point person for the RFE writing.

Website/Blog - Richard Kim: Blog is being read. Richard encourages all members to write and send pictures of their rides and trips that are non-racing to add to the whole spectrum of the club.

La Grange Cup ramping up. LG Cup Sprint is June 25th.

Larry Goodman brings up point to send out a notice to the club that the La Voix is not being produced at this time, refer to the blog. Also ask members to contribute to the blog. Jay Slater will take this on.

Membership Committee - Marc Thomas: New Member Meet Up at Pitfire Pizza was a success. The next one will be after the TOC.

TOC events. Balcom Canyon ride to and watch race then ride home. Baldy ride. Joe Camacho motions to have only one club-wide LG event and that it should be Balcom Canyon. There's too much production to take on two separate events in two days.

Marc Thomas suggests that we need to recruit new cat 5's that will fill the spots as the racers move up in the categories.

Marc Thomas went through entire club roster and removed and reconciled the non-renewed members and current members.

Race Report - Joe Pugliese: We now have a strong cat 3 team forming because the Cat 4's are moving up. Joe kindly brings up the possibility of getting swag for these guys. He states it would mean a lot to those that are racing every weekend, and are a big part of the LG membership.

Both Joe Camacho and Jay Slater bring up the discussion of supporting an elite team vs. the lower categories, women's and juniors'.

Another discussion ensues about the elites and their need to communicate to the club re: thanks-yous, race reports, etc. Also to thank sponsors!

Richard Kim reminds the group that some of the elites are ESL, so they might be shy about writing reports. The group affirms this.

TOC - Marco Fantone: Training rides for L'Etape are going on. Marco will be trying to get information from HL on what they will be doing for the stages. And if LG members would be able to participate, especially with the Baldy and Balcom Canyon stages.

Ride ambassador - Larry Goodman: Larry will hook up with Ian Murray from LA Tri Club to look for more involvement. The JV rides have been increasing in numbers, Tue and Thurs. Larry passed out a document that can be used for the membership as a guideline for information. Bobby Close has been working on this document (?).

Treasurer's Report - Joe Camacho: If the HL check comes in this week we will be at \$3,000 plus the \$11,000 from the clothing credits/refunds.

We are at \$23,000 for the racing budget in the first quarter of this year. We are double for the same as last year. Joe is very concerned because we have no budget for BGP at this point.

This brings up round table discussion about the racing budget goals vis a vis the BGP. It was stated that the BGP is a very valuable tool for LG vs. sending Elites to Super Week, Tour of Gila, Cascade Classic, etc.

BGP Committee - Jay Slater: Title sponsorship for BGP not nailed down. Whole foods (?) Michelob Light (?).

Jay is in process of starting to get neighborhood and business signatures needed for permit to hold race. His group will be out in first week in May. At that time Jay will hit up the local business for sponsorship and possible expo participation.

The banks will want exposure, so hopefully we will have them add on. Jay will put out a request to help get signatures the first week of MAY. Jay is confident that we will bring in some money. Jay is hoping Dick Riordin will pitch in.

Richard Kim asked Joe Camacho or Marco Fantone to speak with (?) Worthington about how Dana Point Grand Prix is produced.

Joe Camacho will work with Stu Press to reconcile the racing budget, and discuss cuts if needed.

New Business:

Discussion of a family friendly ride once a month. Route to be determined. No point person assigned.

Ciclavia was very good, large contingent of LGer's were present. It went very well. Will continue to support local cycling events within our community.

Susan Gans event May 24th(?)... No point person assigned to handle Susan's request at this time.

Jonathan Weiss: Bike Rodeo June 4th. Requests the tent, signage and 4 or 5 people to man the booth. Would be a great place to recruit new kids/juniors to LG membership.

Drew Kogon addresses BOD and brings up the frustration due to perceived lack of guidance for the junior racers. The board acknowledges the need to encourage and facilitate their entry into racing. But Richard Kim points out that by 16, 17 or 18 they should be racing as Cat 4/5's and bonding with those in that category. All the racers are available to give guidance to the younger/newbie racers. Richard Kim mentions that Junior racers are traditionally thought of as pre-teen and early teen members.

Meeting adjourned at 9:16pm

Next BOD meeting May 25, 2011